

22 February 2023

Title: Connect2Recover communications Intern

Bureau/Dept/Unit: BDT/ Special Initiatives /Connect2Recover

Supervision: Senior Advisor

Duration: 6 months to 11 months maximum

Location: Bangkok, Thailand

ITU is the United Nations specialized agency for information and communication technologies – ICTs.

We allocate global radio spectrum and satellite orbits, develop the technical standards that ensure networks and technologies seamlessly interconnect, and strive to improve access to ICTs to underserved communities worldwide.

ITU is committed to connecting all the world's people – wherever they live and whatever their means. Through our work, we protect and support everyone's fundamental right to communicate.

Today, ICTs underpin everything we do. They help manage and control emergency services, water supplies, power networks and food distribution chains. They support health care, education, government services, financial markets, transportation systems, e-commerce platforms and environmental management. And they allow people to communicate with colleagues, friends and family anytime, and almost anywhere.

With the help of our global membership, ITU brings the benefits of modern communication technologies to people everywhere in an efficient, safe, easy and affordable manner.

ITU membership reads like a Who's Who of the ICT sector. We're unique among UN agencies in having both public and private sector membership. So in addition to our 193 Member States, ITU membership includes ICT regulators, many leading academic institutions and some 700 tech companies.

In an increasingly interconnected world, ITU is the single global organization embracing all players in this dynamic and fast-growing sector.

1. **Organizational Unit**:

The Telecommunication Development Bureau (BDT) is responsible for the organization and coordination of the work of the Telecommunication Development Sector (ITU-D) of the Union which deals mainly with ICT-focused development policies, strategies and programmes, as well as technical cooperation activities, to promote digital inclusion and drive digital transformation at community, country and regional levels. To effectively and efficiently serve the needs of ITU members, BDT is organized into four functional areas:

* Office of the Deputy to the Director and Field Operations Coordination Department
* Partnerships for Digital Development Department
* Digital Networks & Society Department
* Digital Knowledge Hub Department

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| 1. **Organizational context:** (Describe the organizational setting of the post and the purpose of the post as well as any supervision given or received)   ITU's [Connect2Recover](https://www.itu.int/en/ITU-D/Pages/connect-2-recover.aspx) initiative aims to build back better with broadband by reinforcing digital infrastructure and digital ecosystems of beneficiary countries, so that they can better leverage information and communications technologies (ICTs) to support COVID-19 pandemic recovery efforts and preparedness for a post-COVID normal and in times of natural hazards.  The Connect2Recover initiative encompasses 5 phases: 1) global methodology, 2) country landscape assessments, 3) national ICT strategies, 4) pilot activities, 5) deep-dive studies.  Phase 1 of the Connect2Recover initiative is a global methodology for identifying gaps and bottlenecks at a country level for the utilization of broadband networks (and, where appropriate narrowband networks) and digital technologies to respond to and mitigate the consequences of the COVID-19 pandemic.   Phase 2 is an assessment of the state of a country's connectivity data collection and availability, network resiliency, and digital strategies. Phase 3 involves updating and/or developing ICT strategies or broadband plans. Phase 4 involves pilot projects to test specific technological developments for quick wins. Finally, Phase 5 would undertake deep-dive studies in specific areas of education, health, employment, and disaster management.  Connect2Recover initiative is carried out in six regions, with priorities to least developed countries, landlocked developing countries and small island developing states. |

## **Terms of Reference / Internship Objective:**

Under the supervision of Connect2Recover project manager, the Intern will:

* Support the implementation of the communications strategy, mainly through C2R’s online platforms (social media, website, newsletters etc.) and assist to coordinate with BDT Comms team.
* Participate in the management and update of content for C2R main webpage.
* Work with the BDT Comms team and regional office colleagues to create blogs with impact stories, and/or to create videos for C2R project implementations.
* Assist to prepare weekly highlights, reports, documentation, and publications.
* Assist in organizing events and/or webinars.
* Provide administrative support to the C2R Project Manager, as required.
* Perform any other duties advised by the supervisor.

1. **Competencies**

**Technical Competencies** *(Examples of technical competencies are knowledge of regulatory frameworks, ERP or project management methodologies, etc.):*

* Experience in drafting short stories and articles/reports and preparing publications will be valued.
* Experience in managing webpage is desirable.
* Experience in social media and social analytics tools knowledge, video, or podcast production, in translating complicated ideas into engaging stories and developing compelling and attractive content that engages the viewers’ and listeners’ attention.
* Experience in managing projects is desirable.
* An understanding of the role ICT plays in the development and humanitarian sectors, as well as the UN system.

1. **Qualifications required**
2. **Education**:

Studies in mass communications, journalism, social media, creative arts, public relations /University degree communications, journalism, social media, creative arts, public relations, or a related field.

1. **Work experience**:

No work experience is required.

1. **Languages:**  
   Knowledge of English at an advanced level.
2. **Training and Learning Elements:**

The intern will acquire excellent knowledge and experience of:

* Development of content in publication, blog, or video for an international audience.
* Project management and coordination skills in organizing an international event.
* Knowledge of working in an UN agency.

1. **Additional information** *(Additional space for comments that have not been mentioned in the above sections, if any.)* N/A